



## SPONSORSHIP & ADVERTISING OPPORTUNITIES



Thank you for considering the sponsorship and branding opportunities at the Kentucky International Convention Center. Our team is dedicated to meeting the signage, sponsorship and branding needs for your upcoming event. The pricing guidelines below apply to event branding, commercial event advertising, sponsorship and marketing in our facility:

- Spaces are offered for display of banners, signage, wraps, clings, floor decals, and wall graphics which may be purchased individually or as packages.
- In addition to the packages described here, customizable packages may also be designed by your Event Manager.
- Pricing includes the display of promotional items during the entirety of the event.
- All display locations are subject to availability and are positioned based on the licensed area of your event.
- Your Event Manager will have final approval of all signage and graphic plans.
- Digital advertising is managed separately by Outfront Media. Contact information will be provided by your Event Manager.
- Contact your Event Manager for additional pricing information and to place your order.



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## LOCATIONS & PRICING

### PACKAGES

See **INDIVIDUAL LOCATIONS** below for details.

#### Lower Concourse – \$1,000

Escalator, Entrance Wall, Floor Clings, Lower Concourse Restrooms

#### Main Concourse – \$3,000

4 Escalators, Monumental Staircase (risers and handrails), Window and Floor Clings, Main Concourse Restrooms

#### Upper Concourse North – \$2,500

Exhibit Hall C/E Entrance, North Elevators, Upper North Restrooms, Window and Floor Clings

#### Upper Concourse South – \$2,500

Exhibit Hall A/B Entrance, South Elevators, Upper North Restrooms, Window and Floor Clings

#### Third Street – \$2,500

3rd Street Pre-function Columns, Floor Clings, Escalators (2 sets)

#### Total Facility – \$10,000

All included in the previous packages, plus the following: 4th Street Pre-function Ceiling Banners, Glass Banister, Primary Elevators

### INDIVIDUAL LOCATIONS

#### Lower Concourse

- Entrance Wall – \$500
- Escalator – \$500
- Restrooms (5) – \$500 per set (mirrors only)

#### Main Concourse

- Window Cling Panels – \$300
- Ballroom Escalators (2) – \$1,000 each
- Restrooms (4) – \$500 per set (mirrors only)
- Monumental Staircase Risers – \$1,000
- Monumental Staircase Handrails – \$1,000

#### Third Street (M-Meeting Rooms)

- Pre-function Space
  - Column Wraps (6) – \$300 each
- Window Cling Panels – \$200 each
- Escalators (2) – \$750 each

#### Floor Clings

- All Locations – \$300 each

#### Upper Concourse

- 4th Street Pre-function
  - Ceiling Banners (8) – \$500 each\*
- Exhibit Hall Entrances – \$500 each (limited to client's leased space)
- Glass Banister (2 sides) – \$1,000
- Restrooms (4) – \$500 per set (mirrors only)

\* Additional banner installation charges could apply. Discuss installation plans with your Event Manager.

#### Elevators

- Primary Elevators (4 sets)
  - Inside – \$200 each
  - Outside – \$400 each
  - Inside & Outside – \$500 each
- North & South Elevators (2 sets)
  - Inside & Outside – \$300 each

#### Exterior Sidewalk Graphics

- Call for pricing

**Fees above are for rental of the space only and do not include manufacturing, production, artwork, installation or removal.**

Certain event marketing programs may require the Fire Marshal's approval.  
Any cost related to repairing damage, cleaning or removing an event marketing installation is billable to the Licensee.