



# SPONSORSHIP & ADVERTISING OPPORTUNITIES



**Thank you** for considering the sponsorship and branding opportunities at the Kentucky International Convention Center. Our team is dedicated to meeting your signage, sponsorship and branding needs for your upcoming event at our facility.

Our pricing guideline applies to commercial event advertising, sponsorship and marketing which includes:

- Promotion of sponsors, products, services, business entity or organization regardless if revenue is generated by the Licensee.
- Pricing applies to banners, signage, wraps, clings, floor decals, and wall graphics.
- All fees are for the run of show.
- All signage and graphic plans must be pre-approved by KICC.

**PLEASE NOTE:** Certain event marketing programs may require the Fire Marshal's approval. Any damage or cleaning resulting from an event marketing installation is billable to the Licensee. The pricing for the concourse locations below includes banners, signage, wraps, floor decals, and wall graphics, and is based on the run of show. The spaces are determined by the licensed areas for the event.

<b>LOWER CONCOURSE</b> .....	\$1,000
<b>MAIN CONCOURSE MEETING ROOM</b> .....	\$1,000
<b>MAIN CONCOURSE BALLROOM</b> .....	\$1,500
<b>UPPER CONCOURSE NORTH</b> .....	\$2,250
<b>UPPER CONCOURSE SOUTH</b> .....	\$3,500
<b>UPPER CONCOURSE - ALL</b> .....	\$5,000

The above fees are for rental of the space only, and does not include manufacturing, production, artwork, installation or removal.



**Kentucky International Convention Center**  
221 South Fourth Street | Louisville, KY 40202



## SPONSORSHIP & ADVERTISING OPPORTUNITIES ADDITIONAL HIGH PROFILE LOCATIONS

### ELEVATORS

#### Primary Elevators

(4 sets) – \$750 each

#### North and South Elevators

(2 sets) – \$500 each

### ESCALATORS

Lower Concourse – \$500 per Unit (1)

Main Concourse

Meeting Room – \$750 per Unit (2)

Main Concourse

Ballroom – \$1,000 per Unit (2)

### EXTERIOR SIDEWALK GRAPHICS

Call for pricing

**RESTROOMS** (Mirrors only)

**\$500 per Restroom Set** – 13 restrooms

**MONUMENTAL STAIRCASE** (Risers only)

**Main Concourse** – \$1,000

**MONUMENTAL STAIRCASE** (Handrails only)

**Main Concourse** – \$1,000

**GLASS BANISTER**

**Upper Concourse** – \$2,500

**WINDOW CLINGS**

**Main Concourse Panel** – \$500

**Upper Concourse Panel** – \$750

Please contact your Event Manager for pricing and to place your order.  
**PLEASE NOTE:** Other locations and pricing may be available upon request.

